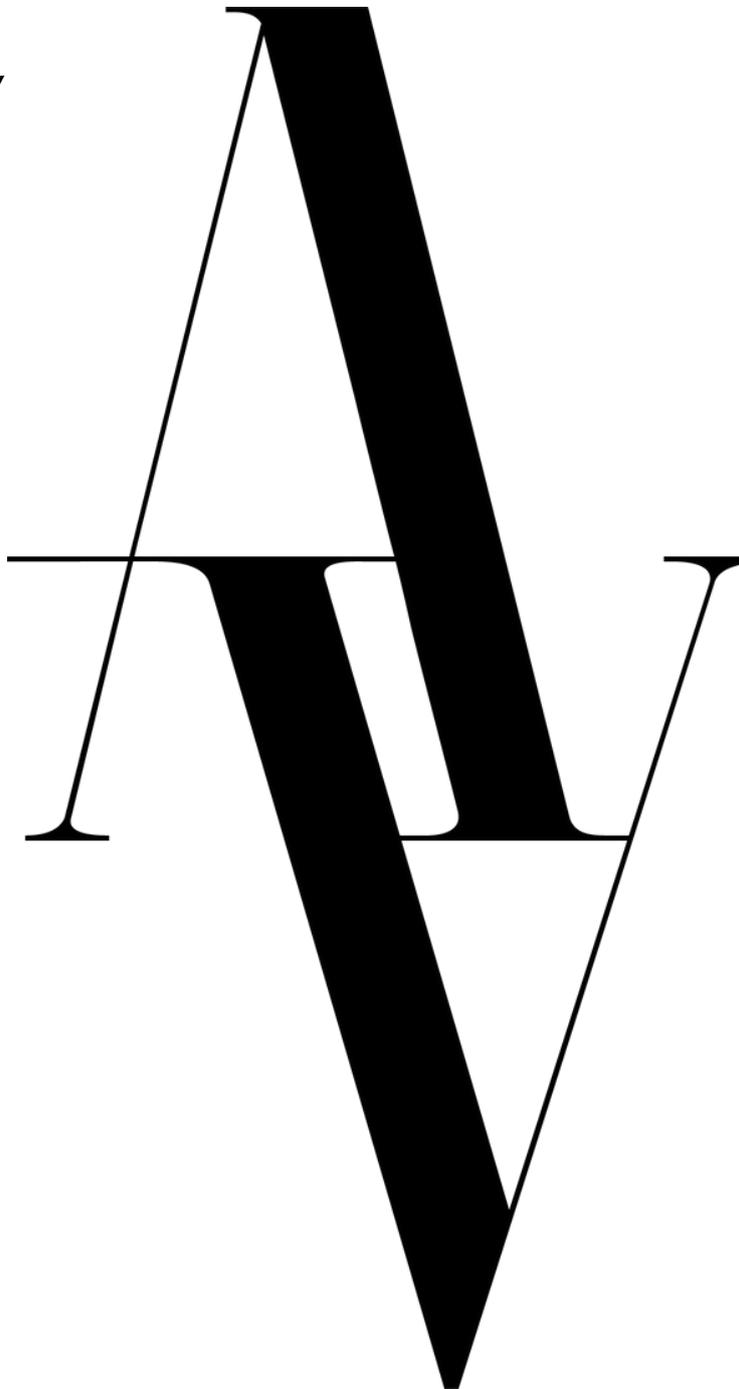


ALINA VELICA

EXCLUSIVITY

02





A MAGAZINE BY THE ALINA VELICA BRAND



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EDITOR'S NOTE

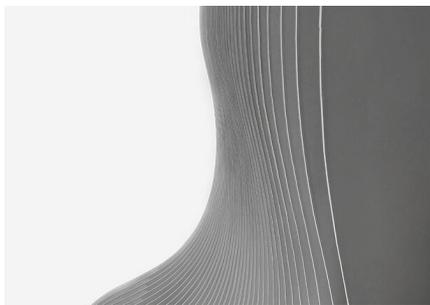
ISSUE 02



New seasons call for new beginnings. 2022 has been a turning point for many of us. Coming back from a lifestyle indoor, we are now ready to spend more quality time outdoors and in places with less constraints (and especially - no masks! But big smiles and lipstick on).

The CHIC brand has gone through transformations over the past 5 years, and we realised that has come the time to keep its beauty and meaning in our hearts. As our biggest goal is making our customers beautiful & happy, I - Alina Velica, want to express and create beauty in a direct manner, non-limited by a word. Focusing on simplicity and modernism for an overall better experience for our clients.

Alina Velica



SKIIN

BRANDS IN ZURICH

Ruby Sandhu and Sofia Seckinger are the co-founders of Swiss beauty brand SKIIN company. Before becoming nutritional experts focusing on skincare and wellbeing, Ruby and Sofia worked as colleagues together in the field of finance. Their shared 'inside-out' holistic approach to beauty was the inspiration for the beginning stages of their nutritional supplement line.

SKIIN company was born after much thought and consideration about the science of beauty. Ruby and Sofia wanted to create products that seamlessly complemented any beauty routine, through nutritional supplements which support hair, skin and nails –

they knew that their audience cared about and deserved, clean products, which is why every SKIIN company product is free of unnecessary, harmful ingredients.

Their first product, natural Collagen Beauty Boost is the ultimate skincare supplement for busy lives. A Swiss made formula backed by science that nourishes your skin, hair and nails from the inside-out with premium collagen peptides.

«Beauty is not only about how you look, it is about how you feel»

Sofia & Ruby





"SKIIN company creates clean, good-for-you solutions that complement and enhance your self-care routine so that you can glow from within. Modern lives need simple and effective products that effortlessly fit in with your daily routine so that you can enjoy the ritual of beauty and wellbeing, receiving genuine results that you really deserve.

Transparently formulated without unnecessary or harmful ingredients, our science-backed

products let you take your skincare and wellbeing on a feel-good radiant journey, to leave you looking and feeling your best. All of our products are developed in Switzerland." - SKIIN COMPANY website

For healthy, glowing and boosted skin, check out their products on:
[skiincompany.com](https://www.skiincompany.com)
[@skiincompany](https://www.instagram.com/skiincompany)

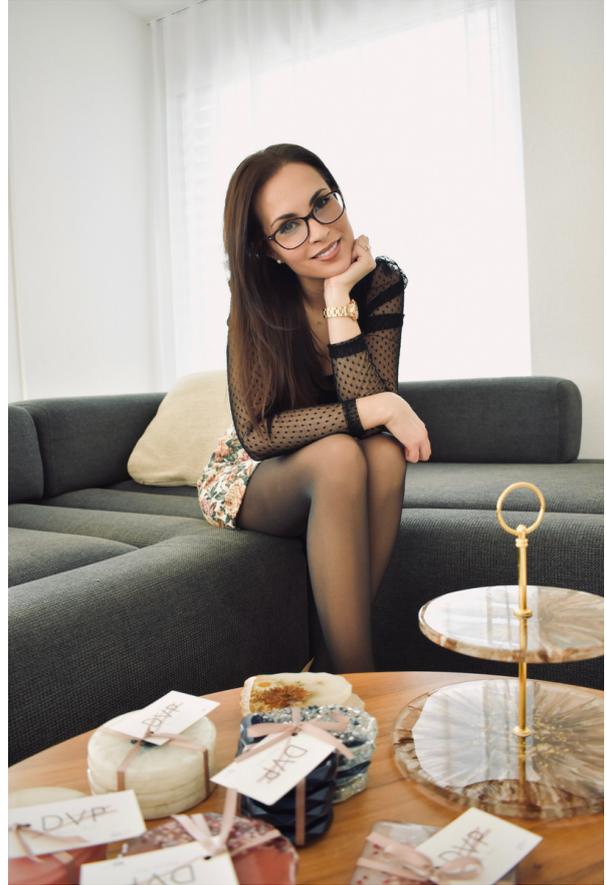
DVP Resin Art

BRANDS IN ZURICH

As our second brand feature from Zurich, we have the lovely and unique resin pieces made by the inspiring entrepreneur:
Diana V. Pereira

As a dedicated member of the @swiss_resinartists community in Zurich, Diana is a woman full of creativity and inspiration.

As a matter of fact, we like her unique pieces so much that we have some on display at CHIC! If you've been around the last couple of months, you might have noticed your glass or sweets presented on them.





DVP Resin Art was founded by Diana V. Pereira in February 2021 in Winkel (Zurich), when Diana was looking for special and unique wedding favors for her wedding. She came across beautiful resin art and was immediately fascinated by this form of art – with all the beautiful colors, different shapes and sizes, there are (almost) no limits to creativity.

It is Diana's goal to sustainably produce a variety of handmade and high-quality resin home and

wedding decor, which meet the client's wishes and ideas. Each piece is one of a kind, customizable, produced with premium resin products and made with lots of love and due care.

For unique resin piece to give your home or any space that final touch, check out her products on:

@dvpresinart

AT ALINA VELICA

NEW SERVICES

At ALINA VELICA, we are excited to announce a new and exclusive luxury skin care line will follow in the summer of 2022. Alina has also been busy learning new skills to add to our services, the latest one being: Permanent Makeup Nanoremoval, a highly requested service that we are happy to be adding to our selection and currently the only place offering this in Switzerland.

What is it?

Nanoremoval is a non/invasive procedure of removing unwanted pigmentation from the face and body. With improving technologies, many of our clients want to correct or completely remove pigmentation from their skin - this procedure allows this for a fresh start.

For this procedure, Alina has received the highest training from a reknown Master artist in the field, Jordy Naponiello from PhiAcademy, earlier this year.

We make sure to stay up to date with your needs and get training only from the best.

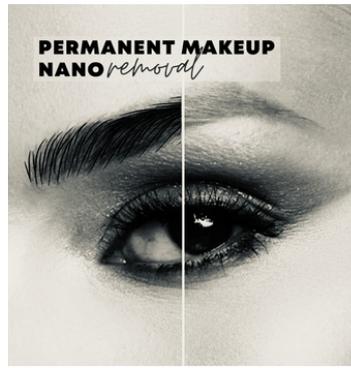


To know more about this service, contact us on [alinavelica.com](https://www.alinavelica.com) or call us directly on **044 261 02 00**

AT ALINA VELICA

SINCE THE LAST EDITION

NEW BEGINNINGS



A GIRL SHOULD BE
TWO THINGS
*classy
&
fabulous*
-COCO CHANEL



If you would like to write for us, share your story, promote your business (at no cost of course), feel free to reach out to us on **contact@alinelica.com**. Our Beauty Mag is a place for our community to share and enjoy each other's stories.

A MAGAZINE BY THE ALINA VELICA BRAND
